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Using their work against them

I shouldn't need to say this, but apparently I do: *all existing generative model products are unethical*.

I'm not talking about legality here. A thing can be legal but unethical. **These models are built on people's creative work, without their permission, and then integrated into products that directly threaten their livelihoods.** Their work becomes a facet of the model's output without attribution.

This is straightforwardly unethical, irrespective of the legality or how the models work internally. **You are using people's work to destroy their livelihoods.** People should always come before software and models are software not people.

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